

PTP ESSENTIAL

Delivered for Ingram Micro Cloud partners by SyncOrg

SyncOrg has partnered with Ingram Micro Cloud to deliver the Partner Transformation Program (PTP) for Ingram AWS partners.

SyncOrg are global business transformation consultants with over 5 years experience supporting AWS partners to transform their businesses through PTP.

PTP has helped a range of different AWS partners to achieve success such as:

- Increase AWS recurring revenue by 50-70%
- Accelerate and fast-track APN Tier journey, from Registered-to-Select
- Establish your vision and direction for long-term commercial success with AWS



The program **SUPPORTS** partners with the initial stage of their Cloud practice build, assisting your partners to take **FIRST STEPS** into the world of AWS.

➤ What is PTP ESSENTIAL

Targeted consultation with the SyncOrg team to launch your AWS activities

30-day self guided action plan with clear targets to fast-track your journey with AWS

Unique and tailored support from SyncOrg and Ingram Micro Cloud to accelerate your AWS journey

➤ PTP ESSENTIAL BENEFITS



Defines your Cloud & AWS priorities



Fast tracks your APN tier journey to Select



Provides opportunities to generate experience with AWS



Clarifies how to grow as an AWS and Ingram Cloud partner



PTP ESSENTIAL will guide you to Ingram Micro's services to support you through your journey.

Services available to **Essential Partners** include:

Guidance on Navigate Foundations

Access to Ingram Micro's Go-to-Market Hub

Build eBook & Solution Growth Journey program

CloudCheckr training and enablement tools and resources

Access to Ingram's AWS Professional Services to scale your technical team

Get ready to **BUILD** your AWS practice by registering your interest with your Ingram Micro Cloud representative!